

FOR IMMEDIATE RELEASE

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CAFÉ HABA NOW TAKING RESERVATIONS FOR 2012 LINE OF COOKERY & INGREDIENTS

*Menu At Booth 319 Includes Tossing A Salad,
Stirring A Saucepan Of Soup
And Setting A Pretty Table With Summer Charm*

Skaneateles, NY (December 14, 2011) – When did today’s top chefs get their inspiration for whipping up yummy creations in the kitchen? Perhaps they were preschoolers when their mom let them lick the spoon of leftover frosting. Inspiration is overflowing at toymaker HABA’s headquarters as they kindle future top chefs with a culinary showplace of pretend foods, bowls, crockery and place settings. See them all at their colorful Booth 319 at the American International Toy Fair in February.

Salami, potatoes, tomatoes and garlic? HABA offers tasty and realistic looking foods for preschoolers to whip together to serve their favorite dollies or siblings, parents and friends. Great chefs need great tools and a soup pan, salad bowl, placemats and dish set complete the prep and presentation experience, just like mom and dad do every night!

For over 70 years HABA has been making toys that young children love to play with, and who are blissfully unaware of how this fosters their development. Attention to detail -- loved by preschoolers and adored by mom -- is another reason why HABA has been recognized by virtually every German and American toy industry honor. HABA food toys are designed in Germany and then manufactured in China.

Craftsmanship and value go hand in hand at HABA. Six new food toys for 2012 are priced from \$6.99 to \$22.49!

Hot Trio • \$9.99 • Ages 3+

They say some like it hot and any dish will be spiced up with a little garlic, onion or chili pepper. This realistic looking trio will inspire young chefs to be creative and surprise their friends or teddy with a delicious recipe.



Sack of potatoes • \$7.49 • Ages 3+

One potato, two potato, HABA offers five. Open the orange net and roll out five spuds with realistic looking shapes and eyes just like those sitting in mom’s pantry.





Salami • \$6.99 • Ages 3+

Already sliced for a tasty sandwich or to hand out to the dollies, this thick hunk of salami looks like it came from the deli counter. Playset includes 1 salami and three individual slices.

Saucepan Scrumptious Soup • \$13.49 • Ages 3+

Mmmm, what smells so good? Must be the potato soup simmering in the closed pot. A combination of metal, fabric and wood create these 6 realistic pieces. Blue and white set includes saucepan and lid, slotted spoon and 3 brown potatoes.



Salad Bowl in Summer Charm • \$13.49 • Ages 3+

Teddy can get a full day's serving of vegetables in this tasty bowl of salad ingredients. The shatterproof salad bowl, made of melamine, matches the Summer Charm tableware set. 5 felt veggies make up this tasty appetizer – dark green olive slices, pale green salad leaves, brown mushroom slices, white onion rings and red tomato slices.

Tableware Set in Summer Charm • 22.49 • Ages 3+

Every hostess knows that a pretty table makes food taste even better! Dress up a tea for teddy with this abundant set of placemats, dishes and utensils in summer blue with bright accents. Or tots can use these for themselves at the family dinner table since everything is dishwasher safe and made of shatterproof melamine! Set includes 2 plates, 2 saucers, 2 cups, 2 spoons and 2 mats.



About HABA

HABA products can be found nationwide at over 1,000 U.S. specialty retail stores and in specialty catalogs and websites. Many of its products have been recognized with German and American awards including Parents' Choice, National Parenting Center, Creative Child, and Dr. Toy. HABA received Best Toys of the Year recognition from the TODAY Show Toy Test and has been featured in national magazines such as American Baby, Baby Talk, Fit Pregnancy, Parenting, Parents and Working Mother.

For more details, visit HABA's informational website at www.HABAusa.com.